

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA
NAAC Re-Accredited B+Level Govt. aided College
CPE (Under UGC XII Plan) & NCTE Approved Institutions
DBT Star College Scheme Award Recipient

E-mail: mugberia\_college@rediffmail.com // www.mugberiagangadharmahavidyalaya.ac.in

#### Report of intra institutional idea competition through YUKTI-NIR dated 20/03/23

The IIC of the college arranged intra institutional idea competition through YUKTI-NIR dated 20/03/23 as per their announcement made on 13/02.23. For the 2022-23 session, 20 ideas have been submitted by the students in YUKTI and our innovation ambassador have verified and assigned those ideas and also recommended for the next step. On the basis of the assignment, three best ideas have been selected to be rewarded by the Principal Sir of the college.

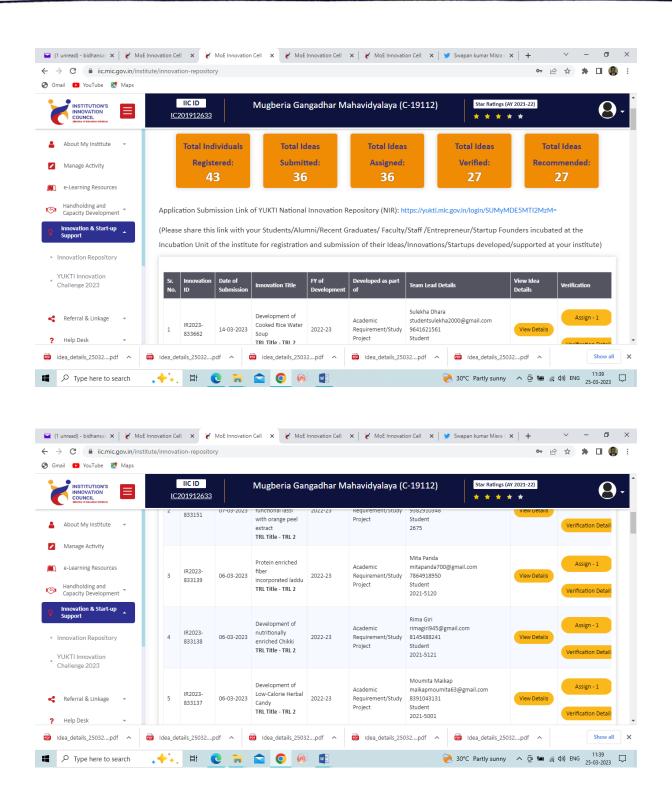




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INNOVATION
COUNCIL
(MINIST) of Education INSTITUTE
(MINIST) of Education INSTITU Mugberia Gangadhar Mahavidyalaya (C-19112) 8 IC201912633 \* \* \* \* Verification Detail (Drumstick) leaf 2672 About My Institute TRL Title - TRL 2 Manage Activity Development of Sanjib Das Assign - 1 djsanjib270@gmail.com e-Learning Resources functional bread IR2023-04-03-2023 addition of licorice 2022-23 Requirement/Study 7908624435 832999 Handholding and Capacity Developn Verification Detai TRL Title - TRL 2 2669 ition & Start-up Subhendu Bhunia Electricity Independent generation from bhunias701@gmail.com Assignment/Non-academic Study IR2023 wind turbine and 7501770837 View Details Innovation Repository solar system Student Project TRL Title - TRL 2 20221088 YUKTI Innovation Challenge 2023 Susmita Kamila DEVELOPMENT OF ısmitakamila1999@gmail.com FUNCTIONAL Referral & Linkage 2021-22 8327567808 Requirement/Study 778079 BURFI Project Student TRL Title - TRL 2 Idea\_details\_25032....pdf ^ Idea details 25032....pdf ^ Idea\_details\_25032....pdf ^ Idea\_details\_25032....pdf ^ Idea details 25032....pdf ^ Ħ Type here to search



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#### INSTITUTION'S INNOVATION COUNCIL MOE'S INNOVATION CELL



Mugberia Gangadhar Mahavidyalaya

Title of the Innovation/Prototype:

Inulin added Channa spread with herbs

Team Lead Name: Team Lead Email: Team Lead Phone: Team Lead Gender: Female Poushali Chowdhury poushalichowdhury22@gmail.com 9382216316

FY of Development: Developed as part of: Innovation Type: TRL LEVEL: 2022-23 Product

Academic Requirement/Study Project

Theme:

Food Processing/Nutrition/Biotech,

Define the problem and its relevance to today's market / sociaty / industry need:

There are different kinds of sandwich spreads in the market , but low in dietary fiber . Due to low amount of dietary fiber ; constipations , heart disease overweight and obesity etc. are very commonly spreading throughout the world. One type of sandwich spread should be developed to fill up the rest of the requirement of dietary fiber to prevent the diseases. This is a good butter-alternative for diet-conscious persons. The spread is full of Ca which is good for growth and bone development .It is easy to make , very time-saving and pocket-friendly .

Describe the Solution / Proposed / Developed:

Channa is a nutrient -dense food, high – protein food. If we make channa spread with addition of inulin, it will give a fair amount of dietary fiber to the consumers Also if we add some kinds of herbs into it, it will give more functionality to the spread. It will come out with result of healthy and instant sandwich spread to prevent the diseases and will keep the consumer fit . It will be very time – saving and pocket friendly for breakfast .

Explain the uniqueness and distinctive features of the (product / process / service) solution:

Channa spread is invented but the market-bought channa spreads contain very less amount of dietary fiber. So by this invention I want to increase the dietary fiber amount in the spread. There is no such type of invention of channa spread with the addition of inulin what makes it unique and useful for the society

How your proposed / developed (product / process / service) solution is different from similiar kind of product by the competitors if any:

There are less competitors in market who are manufacturers of channa spread. Also there is no particular development of inulin added channa spread. So this developed product will be different from similar kind of product if there is any competitor .

Is there any IP or Patentable Component associated with the Solution?:

Copy of IP/Patent Applied or Obtained: View File

Has the Solution Received any Innovation Grant/Seefund Support?:

Total grant fund amount (Rs.) Received from various sources: 0

Grant fund amount (Rs.) Received From Institute/Incubation Unit: 0

Are there any Recognitions (National/International) Obtained by the Solution?:

\*Is the Solution Commercialized either through Technology Transfer or Enterprise Development/Startup?:

Had the Solution Received any Pre-Incubation/Incubation Support?:

Pre-Incubation / Incubation Unit Name:

Pasteur Lab

Video URL:

https://youtu.be/sl0f4CSO8Ls

Innovation Photograph:

View File

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#### INSTITUTION'S INNOVATION COUNCIL MOE'S INNOVATION CELL



Institute Name:

Mugberia Gangadhar Mahavidyalaya

Title of the Innovation/Prototype:

Development of functional bread addition of licorice powder

Team Lead Name:

Team Lead Email:

Team Lead Phone:

Team Lead Gender:

Sanjib Das

djsanjib270@gmail.com

7908624435

Male

FY of Development:

Developed as part of:

Innovation Type:

TRL LEVEL:

2022-23

Academic Requirement/Study Project

Product

Theme:

Food Processing/Nutrition/Biotech,

Define the problem and its relevance to today's market / sociaty / industry need:

Bread is the most popular baked product & it can be consumed by all age group. Bread available in the market is low in price but consumer cannot get all nutrients. It lacks of essential nutrients and antioxidants. So it can not cure health effect. It is the main problem of today's market.

Describe the Solution / Proposed / Developed:
Licorice added bread is the best choice as it can prevent several health effects like-diabetes, obesity, ulcer, arthritis and also other health beneficial effect. If it is consumed, chances of several diseases can be reduced.

Explain the uniqueness and distinctive features of the (product / process / service) solution:

Market product contains low amount protein, vitamins, mineral and other essential nutrients. So, licorice powder added bread is the best choice to the consumer. It also contains functional constituents which are anti-oxidant, anti-carcinogenic, anti-ulcerative and glucocorticoid compound. Licorice powder also helps to regulate fat metabolism in the liver possess glycemic moderating effect and it improve gastrointestinal health.

How your proposed / developed (product / process / service) solution is different from similiar kind of product by the competitors if any:
Licorice powder added bread is totally different to the market bread. Developed bread is rich in nutrients than market bread and all over age group can consume without any sight effect. This product have a low calorific value and low glycemic index.

Is there any IP or Patentable Component associated with the Solution?:

Copy of IP/Patent Applied or Obtained: View File

Has the Solution Received any Innovation Grant/Seefund Support?:

Total grant fund amount (Rs.) Received from various sources: 0

Grant fund amount (Rs.) Received From Institute/Incubation Unit: 0

Are there any Recognitions (National/International) Obtained by the Solution?:

\*Is the Solution Commercialized either through Technology Transfer or Enterprise Development/Startup?:

Had the Solution Received any Pre-Incubation/Incubation Support?:

Pre-Incubation / Incubation Unit Name:

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Zoonson Dr. Swapan Kumar Misra Principal Mugberia Gangadhar Mahavidyalaya

> Principal Mugheria Gangadhar Mahavidyala)...